

A 20% CASH DISCOUNT SALE

TODAY, FRIDAY, OCTOBER 23rd, this store will launch one of the most astounding stock reducing sales in the history of Corpus Christi.

Not anticipating the business stagnation caused by the European war, our buyer went to market, as was his custom, and purchased a magnificent line of Dress Goods, Trimmings, Notions, Shoes, Clothing and Ladies' Ready to Wear, and in fact everything that is required for the Fall and Winter Trade, in a first-class department store. All of these goods have been received and are now on exhibition in our store, and we certainly feel proud to be able to offer such rare values to the public. War works its hardships on all classes and communities, and our locality is now suffering by not being able to market its cotton at anywhere near its actual value. It is to relieve the above situation and to reduce our stock that we have planned this sale. While it is true that you do not receive as much for your cotton, you need not pay so much for your necessities. To show our willingness to help relieve this depressing situation we have made a sweeping reduction of 20 per cent all over our store. Nothing reserved and no goods are marked up. You pay only 80 per cent of the regular selling price. When it is remembered that this store has always maintained the lowest price, consistent with value, to be had in the community, one can readily see what a 20 per cent reduction really means to you.

If you can't come to the store remember that we maintain a mail order and telephone department for your benefit, and we earnestly request you to make use of it.

We Pay Parcel Post and Express Charges

GUGENHEIM-COHN CO.
THE
DEPARTMENT STORE THAT
SAVES YOU MONEY

-: City News in Brief :-

The W. L. C. Club will meet Saturday afternoon at the home of Mrs. J. L. Lovett. This meeting of the club will be held in the hall, which has been held with Miss Irene Santa Hill, but the meeting place was changed yesterday.

In the city court yesterday morning Judge Kramer tried two cases in which the defendants were each fined \$100 and costs. The first was against H. A. Archer, arraigned on a charge of violating the traffic ordinance, the second out of a collision of his car with a service car of the C. C. Railway and Light Company on Commercial street, opposite Aransas Park. Both of these cases were given the defendant claiming that he was wholly innocent of the charge.

The apartment house on Chaparral street, opposite Aransas Park, which will be known as the Uvalde Givens building, is nearing completion; as plasterers are at work on the interior, and

La Retama Public Library

Over Bingham's Drug Store,

Open Every Afternoon 3 to 6

Mrs. Maria Blucher, Librarian.

Dr. A. J. Caldwell

Diseases of the
EYE, EAR, NOSE AND THROAT and
REFRACTION

Rooms 208-9, 1st Fl., National Bank Bldg.
Phone 488-1124.

Treat yourself to some of these
DELICIOUS LUNCHES
Served at All Hours

Salads

TREADWELL'S
Luncheon Headquarters

Hot
Bouillabaisse

We deliver Eatables to any part of the City
Don't Journey—Just Phone 17

Hot
Chocolate

CAPTAIN FRIETSCH PREPARES FOR TRIP TO SAN FRANCISCO

HOME-CONSTRUCTED BOAT "CORPUS CHRISTI" READY FOR VOYAGE

Tests of the Craft That is to Make 5,000 Mile Trip Have Been Made.

If any one wanted to write a play or a poem, or a scenario, or something of the kind, with the title "The Lore of the Sea," and wanted a character in real life, who would exemplify everything that was "wonderful" by the sea this person would seek out Captain Adolph Frietsch, the lone mariner who is as hardy as from a ship's hull.

Almost as soon as Captain Frietsch's boat was ready for the water, he was anxious to sail in it, almost being willing enough to attempt to ride it across the bay, before he got his sail ready, but once his sails were raised, and the wind blew around with a stiff gale, 2-inch cable would not have been able to hold the captain on board, so anxious was he to get on his ship, and go.

Almost from morning to night he is sitting on his deck, steering apparatus in hand, gliding out across the blue, as some mariner might for a siren, or "Die Lorelei," or something similarly attractive. Early morning sees the captain on deck, preparing his sail for a trial run before breakfast. The morning meal finished, the captain is again headed for Loyd's pier, where he keeps his official headquarters, and then when the breeze is strong enough, he sets sail north, and pays a passing visit to Flair Buff or Indianola, sometimes going on or far as Mustang Island.

In the afternoon it is the same except during this time he occasionally has a passenger or two, who is eager to make a trip on the hand made Corpus Christi-constructed "Fare-at-home" boat of the captain, which has now come to be almost a certainty. Sail on the "Corpus Christi" is considered quite an amount by some people, and the experience is well worth trying.

Yesterday afternoon, the Caller may happen to be on Loyd's just as the captain sailed into port. The boat glides gracefully up to the pier, and the captain, with head bowed, smiled as he stood on the forward deck, with the breeze in hand. If you have never seen Captain Frietsch, you don't know what this smile means, for it is full of joy and radiance, and might doubtless reflect by the way "he gets it off" with his head bowed, and the wrinkles forming in his sun-burned and weather-beaten face.

The captain tied up the boat with much precision and care, for it is his own handiwork, and he is proud of his creation. Once standing on one wharf, the captain surveyed the products of his hand and mind with pride. He looked at the big white sail "that square feet of them and said, 'party fine you is.' Then the captain stepped down on the deck again, suspended a rope here, another there, first, watch out, and down came the sails automatically neatly rolling themselves, with every thing just right to pack them up for the night.

The captain then tied the sail up, closed the cabin door, made the boat fast, and proceeded to walk down the pier, toward the city. His rolling gait, typical of the sea man, added emphasis and expression to his gay chatter and talk, as he told of how much pleasure he had in building the boat, and what additional pleasure lay before him on his long trip of 50 miles from Loyd's pier to San Francisco.

MICHIGAN BAPTISTS MEET,
KALAMAZOO, Mich., Oct. 22.—The seventy-ninth annual convention of the Michigan Baptists Association concluded its three-day meeting here today. Many notable speakers had been given to the world often an achievement by Dr. A. G. Sabine, director of the Pasteur Institute at Lille, just before the war broke out, Calmette has used his efforts to give his name to the Lille world. The reason classification of the town of Lille in his Giardia class is famous. Both its scientific and medical names are given to the French scientist.

LILLE'S LAST GIFT TO HUMANITY,
LILLE, Oct. 22.—The important fact that surprisingly few in the world often an achievement by Dr. A. G. Sabine, director of the Pasteur Institute at Lille, just before the war broke out, Calmette has used his efforts to give his name to the Lille world. The reason classification of the town of Lille in his Giardia class is famous. Both its scientific and medical names are given to the French scientist.

IN FIVE MINUTES
NO SICK STOMACH,
INDIGESTION, GAS

PAPER'S DIAPERSIN' IS THE
QUICKEST AND SUREST
STOMACH RELIEF.

If you just feel so souring on your stomach or live like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of distension, heartburn, fullness, nausea, bad taste in mouth and stomach headache, you can surely get relief in five minutes.

Ask your pharmacist to show you the formula plainly printed on these fifty-cent boxes of Paper's Diapersin' then you will understand why dyspeptic troubles of all kinds may go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes.

Paper's Diapersin' is harmless, tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat, besides, it makes you go to the toilet with a healthy appetite, but what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for indigestion or constipation.

This city will have many "Paper's Diapersin'" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too. If you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery.

Get some now, this minute, and rid yourself of stomach misery and indigestion in five minutes. Advertising.

COMMERCIAL CLUB DIRECTORS WERE IN SESSION LAST NIGHT

VOTED TO ASSIST NUCCES COUNTY POULTRY ASSOCIATION.

Ordered Publication of 5,000 Small Booklets to Advertise Nucces County.

The most important business transacted by the directors of the Commercial Club who met in special session last night was in appropriating \$200 to assist the Nucces County Poultry and Game Stock Association in staging their second annual county exhibit to be held in this city next February and in ordering printed 5,000 copies of a booklet that will set forth the advantages of Corpus Christi and vicinity to those who inquire with a view of locating here.

Need of Booklets.

J. Z. Arthur, secretary of the club, compiled data for the booklet. He explained that the club is constantly in receipt of inquiries from all parts of America for literature concerning Corpus Christi and that the only booklet now available is the pamphlet prepared by the advertising summer tourist.

Hog Miller approved of the project and made a motion that the booklets be ordered printed, the cost to cost approximately \$60. The motion was passed by W. B. Rankin who wanted to defer action for several months. All voted for the motion except Mr. Rankin.

Syndicate Advertising.

Hog Miller submitted a petition from a syndicate of eight of the largest newspapers in Chicago, Milwaukee, Kansas City, St. Louis, Canada and Des Moines with a combined circulation of 1,250,000 copies daily, whereby the eight papers would run an advertisement of Corpus Christi as a winter resort for a consideration of \$100, the advertising to be run weekly for 20 weeks. Two of the papers were the Chicago News and Chicago Herald, two of the largest and best papers of Amer-

Others to Aid.

The Nucces hotel tentatively agreed to pay \$400 of the amount, the Beach Hotel \$300 and the C. C. Railway and Light Company \$100 which would leave but \$200 for the Commercial Club to pay. Mr. Miller thought the offer one well worthy of the most careful attention and asked the directors to give it their most careful attention. The directors agreed to consider the proposal and to make a definite answer at the meeting next Thursday night.

Present at the meeting were Vice President Rankin who presided, directors H. H. Baldwin, F. B. Sechrist, R. L. Sharpless, Donald Glynn, Hog Miller, Gilbert Motlton, Nat Benton and Secretary Arthur.

Lyric Glee Club to Be at High School Tonight

First Number of Lyric Course Arranged for the Winter for Tonight.

The Lyric Glee Club, one of America's most famed musical organizations, is to appear at the High School Auditorium tonight at 8:30 o'clock as the first number of Lyric course that has been arranged for the winter in the Young People's Bible Class of the First Methodist Church.

For ten years or more this organization has been known from coast to coast as one of the best and most popular companies on the platform. They have appeared in hundreds of the principal cities in the country and in many cases have been returned again and again. Few attractions are in so great demand. For several years they have not only filled houses weekly or more each fall and winter season for the Century Bureau, but have been booked in the southern cities during the spring months, and in the northern cities during the entire winter. The Lyric Glee Club is an unusually desirable chautauquah attraction, on account of their popularity and their extensive repertoire of solo singing and bass quartet selections.

In addition to their regular tour of the United States Government in 1910 and estate in 1912 sent the Lyric Club to Canada to entertain the employees of the Pacific Coast. Concerts were given at all the principal points in the Canal Zone under the management of the International Y. M. C. A. On the last tour, side trips were made to Taboga Island in the Pacific Ocean and to the old historic Spanish town of Porto Bello, Caribbean seaport. The Lyric Glee Club had the honor of being the first American company to appear in the million dollar National Theatre owned by the Government of Panama.

GIVE US DIGNITY THEY SAY.
WASHINGTON, D. C., Oct. 22.—Because the Congressional Union for Woman's Suffrage did not meet their ideas of dignity, several hundred women of southern birth have seceded and have formed the Kate Gordon Branch of the Southern States Suffrage Conference.

In denouncing the tactics of the older organization, Mrs. Westcott Martin Stoner, President of the Kate Gordon Branch, says:

"We are tired of their antics and intend to carry on a dignified campaign, to which all patriotic folk may be invited to lend their support."

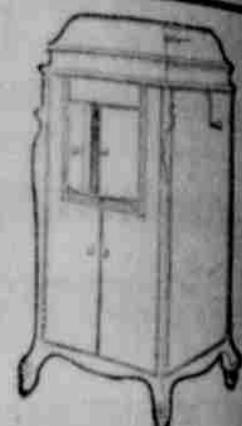
The Congressional Union has been using somewhat strenuous measures, particularly in rounding up the members of congress. Last summer they secured President Wilson's aid and administered a lecture which he declined to allow.

The vice-president of the new chapter is Mrs. Percy Gray, wife of Congressman Gray of Mississippi.

FARMERS ACTIVE SINCE RAIN.
WICHITA, Oct. 22.—Since the late rains there is much activity in the fields of Wichita County, as all the farmers are busily engaged in plowing up to get winter season in the ground for winter planting. Practically all the cotton has been ginned.

Look Into

BARGAINS



in Second-Hand

VICTORS a VICTROLAS
GOTTEN VERY CHEAP

Gunst Piano Company
CENTRAL UNDERTAKING CO. Harry L. Nelson, Mgr.
Funeral Director and Embalmer.
Formerly with Wilson Undertaking Co., Atlanta, Georgia, and
Residence 124.

Holiday Turkeys Free
The Nucces Bowling Alleys
Will give 2 Turkeys each week to the lady
and gentleman making highest average score

See Rules of Contest at the Alleys

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Exclusive Agents
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FREE DELIVERY
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\$4.50 PER CORD, sawed,
split and chunk, all
sound, dry, uniform
length and size to fit your stove, grate or fire-
place as per order.

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SATISFACTION GUARANTEED
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No war prices on our bread, the best and largest loaf ever made in this city.
Let us bring our pound loaves to your door.
That beats home baking when you pay four cents for flour.

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Ambulance Service
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Night Phone 47-535-638

San Antonio Brewing Assn.
"Texas Pride" Beer
Who can beat it?

San Antonio Brewing Assn.
9
"Texas Pride" Beer
Who can beat it?
A circular logo featuring a stylized figure.

No orders solicited in violation of the State laws of Texas.